

TO: 25-Sep-12

Susie Toma
Cheryl Long

FROM: Dawn Tavoletti

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

RE: **Political Rebate**
Candidate: Rothfus
Week of: 9/17 - 9/23
Contract Number: 332378 - HL 6328604

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
7	6-630P Sat	:30	\$475	5	1	\$200	\$275

TOTAL REBATE (Gross)
(Net)

\$275
\$233.75



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ RTV



☐ WPXI.com

☐ WPXI Mobile

Agency Strategic Media Placement Write-up Date 9/25/12

Client Pol-Rothfus Requested By D. Divoletti

Campaign/Title Congress Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒ _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 332378

Explanation of Adjustments by Requestor: LVL - see attached

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 275.00 Debited: \$ _____

NET Amount to be Credited: \$ 233.75 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: D. Divoletti Approved ☒ Date 9/25/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

Contract # 332378

Schedule Dates 09/21/12-09/24/12
Advertiser Pol/K Rothfus/R/Congress (13160)
Agency Strategic Media Placement (3469)
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EVERSOLE,WHITNEY
Phone/Fax /
CPE 2715
Account Types National/Political
Billing Type Standard
Comments KEITH ROTHFUS 9/21
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/20/12
Last Modified 09/21/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06328604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$866.25
Net Total \$4,908.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Sep. 2012 8 \$5,775.00
Grand Total: 8 \$5,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)	1								1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/3	9/20/12
5.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/8	9/20/12
6.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1								1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/9	9/20/12
7.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	6P- CHANNEL 11 NEWS	1								1	\$475.00	\$475.00	Pittsburgh (WPXI)	SAT NEWS 6-630P/10	9/20/12
8.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	4:29P- Judge Judy 430p	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430P/11	9/20/12
9.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:59P- Jeopardy	1								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7P/13	9/20/12
10.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/14	9/20/12
11.0	Normal Line / Preempt	09/23/12-09/23/12	5	:30	6P- 7P (EST)	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN 6-7P/NA PRG AND RATE/12	9/20/12
12.0	M/G For 11.0.1 / Spot	09/24/12-09/24/12	5	:30	4:29P- Judge Judy 430p	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430-5P/12	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.